

Andrew Baltazar

773.490.8970 • andrewjbaltazar@gmail.com • www.andrewbaltazar.org

Objective

To keep Chicagoans informed through compelling video, interactive storytelling and social-media outreach

Education

Northwestern University, Medill School of Journalism - Evanston, IL
Master of Science in Journalism, New Media Concentration *Graduated June 2008*

Loyola University Chicago - Chicago, IL
Bachelor of Arts in Journalism, Minor in Sociology *Graduated May 2006*

Experience

Barrington Interactive - Hoffman Estates, IL
Interactive Content Manager *April 2010 - Present*

- Develops online editorial strategy for 14 broadcast-based news websites around the country
- Trains and supervises interactive managing editors who focus on producing local news content
- Uses metrics tools, such as Google Analytics and Urchin, to help drive traffic to stories
- Builds custom pages for news projects and ongoing news stories, such as the BP oil spill

Reed Business Information - Oak Brook, IL
Associate Editor, *Construction Equipment* magazine *May 2008 - May 2010*

- Served as online news editor and produced multimedia, video and graphics for feature stories
- Served as primary editor of several magazine sections, such as news briefs and Web-exclusive teasers
- Reported on emissions regulation, OSHA rules and digital technology used in construction

The Windy Citizen - Chicago, IL
Contributing Blogger, *Tech Loop* *April 2009 - Aug. 2009*

- Covered new consumer technologies and tech-related services in Chicago

Contributing Flash Producer *March 2008*

- Created interface for video feature on Chiditarod 2008, Chicago's "urban shopping cart race"

Medill News Service - Chicago, IL
Technology Reporter, *Business* *Jan. - March 2008*

- Produced multimedia, feature and spot stories on Chicago's growing technology industry
- Wrote quarterly earnings articles on tech-based Chicago companies

Technology Reporter, *Science* *Jan. - March 2007*

- Covered technological advancements made by Chicago universities and companies

Hindustan Times - New Delhi, India
Intern, Business & Technology Reporter *Sept. - Dec. 2007*

- Reported on the intersection of business, culture and technology across India
- Shaped stories using multimedia, video, and print
- Profiled Indian IT workers returning from U.S. to take advantage of India's booming tech industry

More

- Carnegie & Knight Foundations, Chicago - **News 21 New-Media Reporter/Fellow** *June - Sept. 2007*
- International Telecommunication Union, Geneva, Switzerland - **Intern/Blogger** *June - Sept. 2005*

Skills

Online	Writing & Journalism
Multimedia: Final Cut Pro and Audacity editing; shooting with handheld HD cameras; Brightcove and YouTube publishing; file optimization for portable devices	Writing: AP style; news-brief, feature, and in-depth writing; character profiles; product previews
Web Development: HTML/CSS; Dreamweaver; Flash; search engine optimization; website development & design with Drupal	Beats: Consumer and industry technology; business & economics; construction; religion
Photos & Graphics: Image editing in Adobe Photoshop; graphics creation in Illustrator; manual digital photography on Nikon and Canon SLRs	Online Reporting: Stories with video, audio bytes, and interactive elements (Flash timelines, maps, etc.); photo and audio slide shows; full-page multimedia projects